

2025 Delafield Farmers' Market Rules and Regulations

The Delafield Farmers' Market is a producer-only market. We accept applications for Wisconsin grown produce, plants, locally made arts and crafts, honey, maple syrup, and artisan food items. The Market Manager and Board reserve the right to limit duplicate vendors and the sale of items deemed inappropriate. ***Wholesale loads of produce, multi-level marketing companies, rummage items, and live animals are not permitted.***

Market Season: Saturday May 3, 2025- October 25, 2025

Market Hours: 8:00am-12:30pm

Location: Municipal Parking Lot on Dopkins and Main Street, Delafield

Set up and Tear Down

Vendors may begin setting up no earlier than 7:00am. We ask that vendors refrain from tearing down until 12:30pm. Sales prior to and after market hours will be permitted at the vendor's discretion without penalty.

License/Permits/Insurance

All vendors must obtain and comply with all applicable federal, state, and local regulations. Please provide copies of any necessary licenses or permits to the Market Secretary along with completed application. For additional information, please contact the Waukesha County Environmental Health Department at (262)-896-8300. All vendors are required to obtain a Wisconsin Sales Permit along with liability insurance. The market will not assume risk on behalf of vendors, therefore exceptions will not be made.

Attendance

Our market is scheduled to proceed each Saturday of the season, rain or shine. Vendors must pre-select the market dates they plan to attend on their application. Vendors are expected to attend all dates selected with exceptions made for growing conditions, illness, and family emergencies.

Please see **Market Packages** for detailed attendance expectations for each season package option.

Missed Market Day

Customers come to the market with the expectation of vendor presence. Unreliable attendance by individual sellers reflects poorly on the market as a whole. Any vendor that is unable to attend a selected market day must call, text, or email the Market Secretary within 24 hours:

Felicia Nelson

Email: historicdelafieldfarmersmarket@gmail.com

Phone: (262)-239-2669

The market will not issue refunds or reschedule for missed market days. Vendors with inconsistent attendance will not be invited back to the market for future seasons. Attendance will be taken by the market coordinator each week.

Tardiness

Vendor set up begins at 7:00am and the Market is open to the public at 8:00am. Vendors are expected to be set up and ready to sell by the opening of the market. Anyone arriving after 8:00am may pose a risk to market goers. Tardiness may result in re-location or the inability to sell for the day. Please plan accordingly.

Closings

In the event that weather conditions make holding the market unsafe or a local emergency interferes, vendors will be notified via email and text message. All applicants must provide a valid phone number and email address that can be reached by the market secretary and board in the event of a cancellation.

Vendor Conduct

The Delfield market operates to uplift the community, partner with small businesses, and offer locally sourced goods. Behavior that fails to reflect our mission statement and detracts from our goals will be reviewed by the

board. The board reserves the right to remove vendors found to be engaging in inappropriate conduct at any time without refund.

Tents and Outdoor Gear

Due to the unpredictable nature of Wisconsin weather, vendors are expected to bring a covering of some fashion in the event of inclement weather. Each market space can accommodate a standard 10x10 tent and a vehicle. Vendors must provide the appropriate amount of weight to keep tents anchored in windy conditions. Vendors are encouraged to dress in layers and be prepared for changing weather conditions.

Scales

Any scales for weighing food products must be approved commercial scales and certified annually by DATCP Weights and Measures. Contact DATCP at (920)-397-2273

Trash Management

All vendors are expected to pick up their own trash and debris before leaving at the end of the market day. Large trash and recycling receptacles are located in the parking lot for easy trash disposal.

Bathrooms

For vendor convenience, there is a bathroom and sinks for hand washing located inside the Fish Hatchery building on our premises. The bathrooms can be accessed using a key held by the market secretary. This key has been issued by the Delafield police department and cannot be copied or misplaced. In the event the key is lost, the party responsible will be held liable for the cost of lock replacement.

2025 Booth Packages

All booths include a drive-in parking space and accommodate a standard 10x10 canopy tent. All dates must be selected in advance. No refunds will be issued for missed market days.

Full Season: \$250, includes all 26 Saturdays. Vendors who attend 22 markets will be eligible for a \$50 good attendance rebate.

Half Season: \$120, includes 13 pre-selected Saturdays

Guest Vendor: \$90 includes 4 pre-selected Saturdays